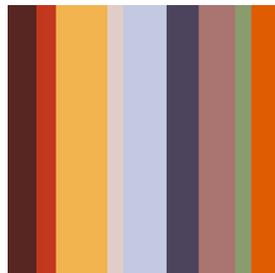
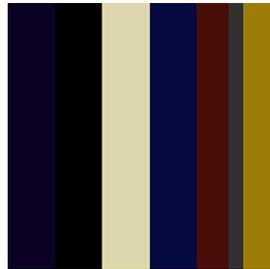


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## Final Project (Color Palette)

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- OBJECTIVE** The final project will challenge you to draw upon all the skills learned during this course. Color is a major component of your design. An appealing combination of colors will help to unify your design and can be used to emphasize visual elements, create a focal point and add variety.
- MATERIALS**
- drawing paper, watercolor paper or illustration board (15" x 20")
  - painting materials
  - pencils, colored pencils, markers, ink pens
  - collage materials (magazines, newspapers, computer prints, etc.)
- GRADING** 10 points. Grade based upon timely completion and use of color to create focal point/emphasis.
- INSTRUCTIONS**
- 1) By creating a color palette before beginning work on your final design you can insure a more cohesive design. Your design may suggest the use of certain colors. Think of color harmonies that we have studied. You may look for other sources for examples of color combinations. These sources might include examples from fashion, fine art, graphic design, film, television or anywhere color is used. Research color possibilities just as you have done with composition in your preliminary sketches. Decide how you will apply color (paint, collage, etc.). Experiment with different combinations in a sketchbook or a separate piece of paper.
  - 2) Use the materials you have chosen to create color palettes. A color palette represents the color scheme you will use in your design. The color palette should include all the colors you will use in the final version of your design and may include different values of the same color.
- Note: Although the Russian Constructivists used red as a major theme of their design, you are not required to include red, yellow or any of the colors you see in their designs. Your design may include any colors you wish. Remember that a limited color scheme can help you to create unity. Isolated areas of color can help you to add emphasis or create a focal point.



You can find color versions of these examples at: <http://robertdwatkins.com/week13.html>